

## MEDIA ADVISORY

## FOR IMMEDIATE RELEASE

Jessica Cabot Communications Manager icabot@cocastl.org

## COCA WELCOMES COMMUNITY FOR DISCOVER COCA DAY

Free Family Event on August 24 Features Performances, Mini-Class Explorations, & More

**ST. LOUIS (August 8, 2024)**—On Saturday, August 24, COCA will host <u>Discover COCA Day</u>, a fun, free family event to familiarize community members with COCA's arts education programs. Discover COCA Day will feature performances from COCA Pre-Professional Division students; mini-class explorations in dance, theatre, and voice; an interactive reading and book signing by Arika Parr of her new book *But What Can You Do?*; art projects for various ages, and more. Participants can also access discounts and enter raffles for classes and COCA merchandise.

WHAT: Discover COCA Day

WHEN: Saturday, August 24

9:00AM-Noon

WHERE: COCA – Center of Creative Arts

6880 Washington Avenue, St. Louis, MO 63130

**EVENT WEBSITE**: cocastl.org/calendar/discover-coca-day/

**REGISTRATION:** Discover COCA Day is free and open to the public. No registration required.

**SCHEDULE OF** 9:00–11:30AM Make & Take Art Projects

**PERFORMANCES** 9:15–10:45AM Drop-in Classes

**& ACTIVITIES:** 9:30AM Allegro Vocal Company Performance

10:00AM COCAwrites Readings & Monologues

10:45AM But What Can You Do? Interactive Reading with Arika Parr

11:00AM Allegro Vocal Company Performance
11:00AM–Noon But What Can You Do? Activities
11:30AM Improv Troupe Performance

COCA Community Partners also will be attending to share information about their upcoming seasons: The Black Rep, Saint Louis Dance Theatre, and Opera Theatre of

Saint Louis.

###

## **ABOUT COCA**

COCA's mission is to *enrich lives* and *build* community through the arts. With a commitment to equity and access, COCA serves as a regional hub for learning in and through the arts for all ages from all backgrounds. One of the most diverse cultural institutions in St. Louis, COCA serves over 60,000 students, audience members, artists, and families from over 220 zip codes across the St. Louis region every year. The fourth largest multi-disciplinary arts organization in the country, COCA is committed to supporting the vitality and creativity of over 200 artists at the heart of its work in schools, community centers, local business, cultural

organizations, and on-site at its campus in University City.		